Few people know how difficult it was in those early years to attract attention to the vital scientific and public health issues in regard to the relation between smoking and lung cancer. In retrospect, the initial apathy of health professionals and their reasons for neither accepting nor promoting the evidence relating to lung cancer to smoking some five decades ago make for an astounding lesson of public health history.

Ernst L. Wynder, Tobacco as a cause of lung cancer: some reflections, American Journal of Epidemiology, Vol. 146, #9:687-694, 1997

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